

Jacob Pontormo

Senior UX/UI Designer

EXPERIENCE

Senior UI/UX Designer

Tactical Deployment Group

March 2020 - Present, New York

+ Responsible for the end-to-end UX process from research, ideation, prototype, prototype testing, implementation and delivery of the final design.

+ Leading ideation workshops and executing research plans to understand requirements and converting ideas to quick mockups and validating solutions against customer needs in an iterative agile framework.

+ Working with several squads of engineering, products, and marketing and providing guidance with strategic design thinking driving clear product vision.

Senior UI/UX Designer

TouchTone, Ltd.

Dec 2017 - Jan 2020, Boston

+ Worked closely with product managers to understand our stakeholders requirements and convert the business requirements to design initiatives and functional requirements.

+ Built a scalable design system to create a simple and consistent brand identity, provide a common language and unite the design and development team across the company on a variety of projects.

Senior Designer & Illustrator

Hourglass Advertising

April 2009 - 2013, Shiraz

+ Designed and delivered print and web applications for a variety of projects.

EDUCATION

Bachelor in Graphic Design

Boston University

2009 - 2012, Boston

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Tools & Technologies

Figma, Sketch, Protopie, Invision, Adobe Creative Cloud, Zeplin, Google Analytics, Appbot, Maze, User Zoom Go, Fullstory

Industry Knowledge

Product Design
User Interface
User Experience
User-centered design
Interaction Design
Wireframing
Prototyping
Usability testing
Design Research

Soft Skills

Problem Solving,
Leadership, Team player

Other Skills

HTML, CSS, jQuery,
Photography, Illustration

